

MEET THE BLOGGER PROGRAM

monday 30 september 2013

- 09:30 Walk in, registration & coffee • *westerterras*
- 10:00 Meet The Blogger kick off by Liselore Stuit [@tulipamedia](#) • *westerliefde*
- 10:00 - 11:00 Keynote by Victoria Smith [@sfgirlbybay](#) • *westerliefde*
From San Francisco US, SF Girl by Bay
- 11:00 - 11:45 Charlotte Meindersma [@CharlottesLaw](#) • *westerliefde*
About copyrights, copycats etc. Lawyer for Charlotte's Law and Fine Prints:
Legal advice for creative and small business
- 11:45 - 12:45 Lunch • *westerterras*
- 12:50 - 13:25 Key-note by Tricia Guild [@designersguild](#) • *westerliefde*
From UK, Designers Guild including her new book presentation.
- 13:45 - 14:30 Workshop Round 1
1. Kirsten Jassies [@kirst_enj](#) visual content • *westerliefde*
 2. Paulina Arcklin [@PaulinaArcklin](#) blog photography • *westerterras*
 3. Robert van Glabbeek [@Rvgdesign](#) Sanoma, SEO & Blogging
• *pand 020 zaal dromen*
 4. Tina Fussell [@tinafussell](#) Staying Positive:
How to be an encouraged Blogger • *westelijk meterhuis*
- 14:30 - 15:10 Coffee Break • *westerterras*
Phew! Time for a quick coffee break and a chance to network
- 15:25 - 16:10 Workshop round 2
1. Kirsten Jassies [@kirst_enj](#) visual content • *westerliefde*
 2. Paulina Arcklin [@PaulinaArcklin](#) blog photography • *westerterras*
 3. Robert van Glabbeek [@Rvgdesign](#) Sanoma, SEO & Blogging
• *pand 020 zaal dromen*
 4. Tina Fussell [@tinafussell](#) Staying Positive:
How to be an encouraged Blogger • *westelijk meterhuis*
- 16:20 - 16:40 Ceremony vtwonon [@vtwonon](#) Meet the Blogger Award • *westerliefde*
New blogger award & the advanced blogger award.
- 16:40 - 16:50 Wrap-up day 1
- 16:50 - 17:15 Walk to the boat + boarding boat
- 17:15 - 18:00 Boat trip canals Amsterdam • *polonceauKade*
- 18:00 - 19:00 Visiting showroom WVA agenturen/Designers Guild meeting Tricia Guild
- 19:15 Boarding boat trip back to Westerliefde • *entrepotdok*
- 20:00 Arrival • *westerliefde*

PICK A QUOTE, EXCHANGE IT FOR YOUR BUSINESS CARD AND BE A WINNER!

Bloggers are versatile people: They have to **be creative, stylish, social...** Take one of the characteristics from our **business card board** and exchange it for your own business card. At the end of the day we will have a visual overview of all attending bloggers. **And...** everyone who left her business card has a chance to win great prizes from Dyson and designers guild!

MEET THE BLOGGER PROGRAM

tuesday 1 october 2013

- 09:30 Registration at desk Woonbeurs entrance
Address: Europaplein 1078 GZ Amsterdam
Outside there will be a Meet the Blogger registration desk and attendees will get their press badge and MtB button • *outside RAI/entrance Woonbeurs*
- 10:00 - 11:00 Official Woonbeurs press conference • *press conference room*
- 11:00 - 13:00 vtwnon program @vtwnon
Inclusive visiting the vtwnon house at the Woonbeurs with vtwnon chief editor Carlein Kieboom • *vtwnon barn Woonbeurs*
- 13:00 - 13:30 Lunch sponsored by vtwnon • *vtwnon barn Woonbeurs*
- 13:30 - 15:30 Free visiting Woonbeurs • *woonbeurs*
- 15:30 - 17:00 Final Meet the Blogger & Dyson @Dyson workshop, prices & goodiebags, bubbles & bites • *woonthater*

vtwnon



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DESIGNERS GUILD

amsterdam
**WOON
BEURS**

Meet the Blogger 2013 would not have been possible without the support of our amazing sponsors.

@meettheblogger #mtbams